

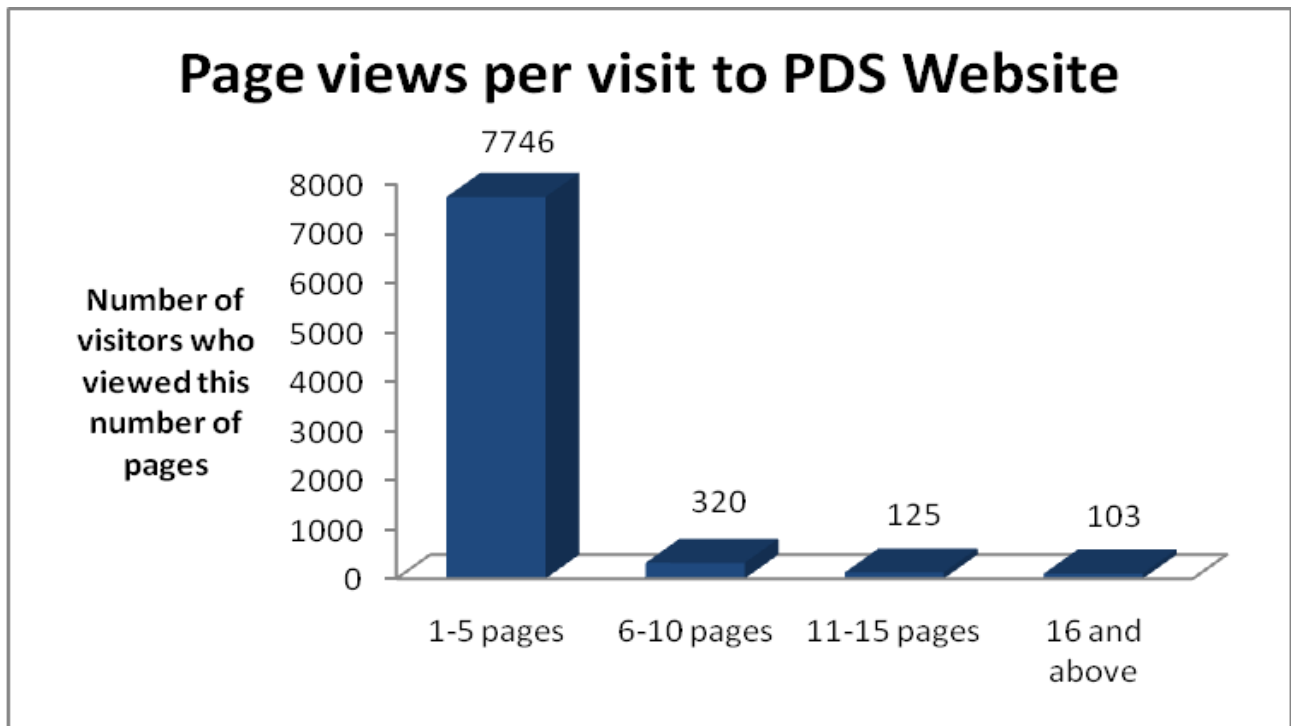
Professional Development Schools Elementary Education and Reading Buffalo State College Website Statistics Report Summer 2008

(May 1, 2008- August 31, 2008)

Submitted by: Bryana Loos and Amy Bianchi Henchey

Summary of Usage:

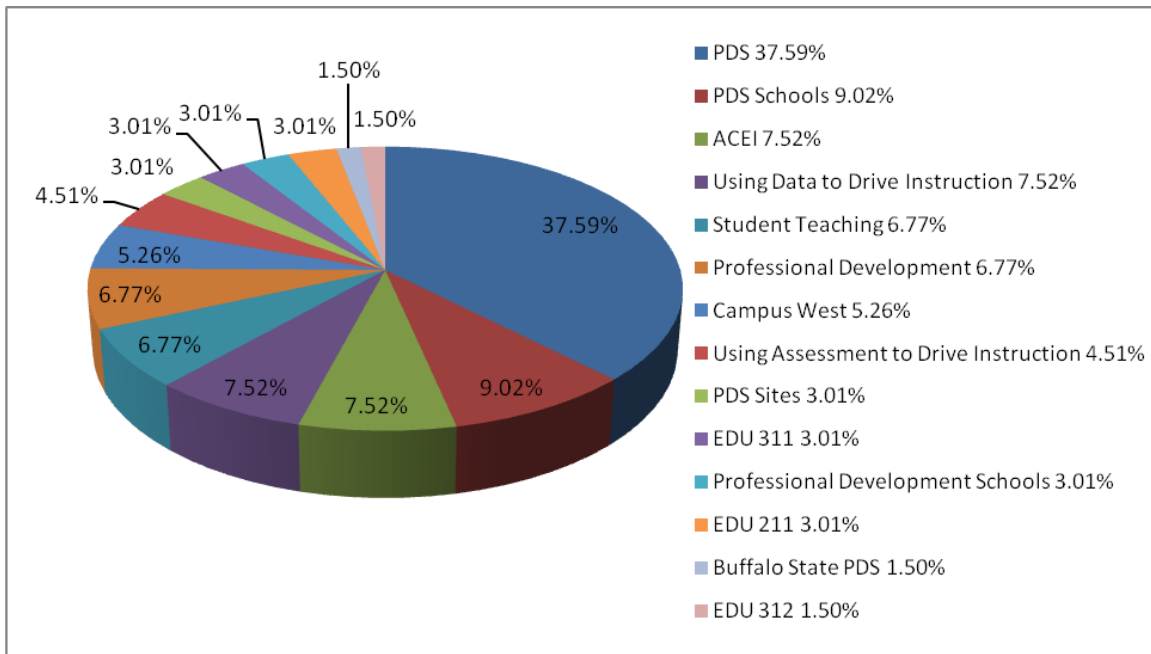
In the 2008 summer semester, there were 8,294 visitors to Buffalo State PDS Website who viewed a total of 20,725 pages. Each day, including weekends, an average of 67 people visited the site and viewed a total of 169 pages. Typically, each visitor viewed 2.46 pages and 6,350 spent less than ten seconds on our website. The majority of the visitors to the site stayed to view fewer than five pages. The actual number of page views per visit is detailed below:



The most popular pages of the site are detailed in the chart below:

Page Name	# of visits for the semester
Home	944
PDS Partners	633
Using Assessment to Drive Instruction (PDF)	458
Annotated Lesson Plan-Math	443
For Current Students	353

Of the 8,294 visits, 6,262 accessed the site with no referral. They typed in the address without having to be directed from any other site. 184 found the website through the Buffalo State College's search engine. 1,848 individuals found our site by using a search engine. Below is a summary of the popular search terms they used to access our site:



Of the 8,294 visitors, 725 entered the site via the homepage. The rest entered at various other pages using links from other sites, search engine results, specific bookmarks, or links in an email. Visitors downloaded information from the site throughout the semester.

File Name	# of downloads for the semester
Using Assessment to Drive Instruction	390
AERA Penpals	139
Annotated Lesson Plan-Math	75
Overcoming the Effects of NCLB	51
Heritage Celebration 2008	51
Donors Choose Presentation	51
BSC Final Evaluation	50
Survey Letter	43
Annotated Lesson Plan	43

Semester Visitors to PDS Website

